

# CYPRUS Yachting

YACHTING & LIFESTYLE MAGAZINE IN CYPRUS



## MEDIA KIT 2026

Cyprus First established and specialized magazine  
for Yachting, Sailing and Lifestyle  
in Greek and English language.

Free to read or download

[www.cyprusyachtingmagazine.com](http://www.cyprusyachtingmagazine.com)

 Cyprus Yachting Magazine  [cyprusyachting](https://www.instagram.com/cyprusyachting)

**DACOR**  
advertising & media ltd



Following the market's needs and the needs of Yachtsmen, we have created and established the **Cyprus Yachting Magazine**. It is a free press magazine and it is available for download from our web page [www.cyprusyachtingmagazine.com](http://www.cyprusyachtingmagazine.com) or [www.cynewsstand.com](http://www.cynewsstand.com).

The luxurious printed edition is distributed for free every year at the **Limassol Boat Show** and mailed to hundreds CEO's all around Cyprus.

Readers can be informed on various yachting and other interesting issues.

Our web page is used as a useful and flexible tool from the professionals of the industry to promote their products and services, as also from the Yachtmen who wish to be informed on the developments in the field of Yachting.

### **Magazine contents**

- News from the Yachting sector
- Boat Presentation
- Reviews from Boat Shows
- Boat Races
- Boatyards presentations
- Car presentations
- Navy Life and Fashion style
- Gourmet
- Technical issues

Circulation at Limassol Boat Show and mailed to hundreds CEOs all around Cyprus.

Electronic reading from web page and e-platform  
[www.cynewsstand.com](http://www.cynewsstand.com)  
**3.500** readers

## Web page statistics for 2025

Unique visitors  
**17,000**

Cyprus	Greece	Russia	U.S.A	England	Other
<b>58%</b>	<b>20%</b>	<b>10%</b>	<b>5%</b>	<b>5%</b>	<b>2%</b>

Men  
**55%**

Women  
**45%**

Age  
**30-65**

## Facebook Page



**1400**  
Page Likes



**1500**  
Followers



**132.6%**  
Reach

## Instagram



**350**  
Followers



**325%**  
Reach

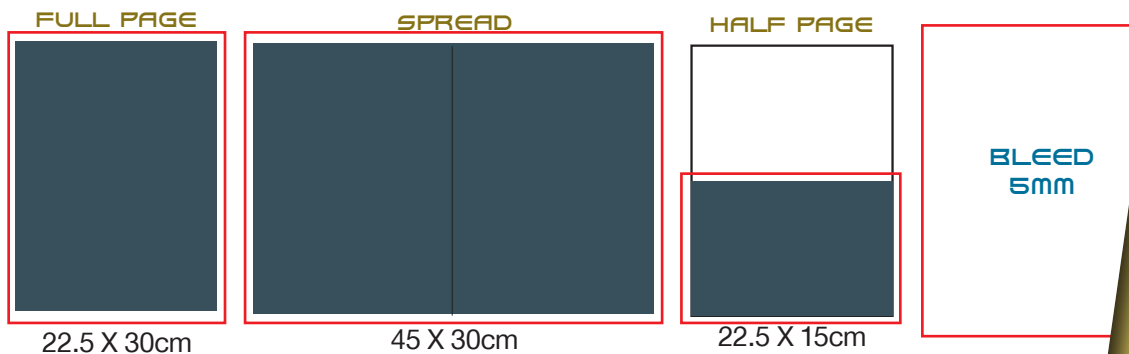
## PRICES AND SPECS

ELECTRONIC & PRINT MAGAZINE	PRICE
Full Page	€500
Half Page	€250
Spread (two pages)	€800
Inside Front Cover	€700
Inside Back Cover	€600
Back Cover	€800
Product Presentation (3 pages)	€900
Classified Ad 1/8 of a page	€70

Advert designing from	€100
Translation into Russian / English	€50
Photos or video taken by us	€80
Social Media Post Boosting in Targeted Audience	€50



If you have a new or a used boat for sale, you can now upload a video or photos of your boat in our special classified ads section in our web page. You will have your own unique page with all the specifications of the boat, video and many photos.



All finished artwork must be delivered in a digital format 300dpi TIFF (CMYK) or in PDF format with all photos in CMYK and embedded, 0.5cm bleed and all fonts as curves.



## WEB BANNERS

	PRICE / MONTH
Head Banner (728 x 90 pixels)	€100
Middle Banner (728 x 90 pixels)	€70
Footer Banner (575x100 pixels)	€60
Side Banner 1 (336 x 280 pixels)	€60
Side Banner 2 (250 x 360 pixels)	€50
Classified Ads per Boat (3months)	€30/boat
Chartering Services	€10
Yacht Services	€10
Product Presentation per Product or service (photos - video - text)	€50

All new advertisements will be promoted for free in our Facebook page - group and Instagram.


In the above prices are not included: Translation, Photography cost, Video cost, Design cost.

All advertising material must be delivered 10 days prior to the day that information will be uploaded.




## Classified Ads per Boat


Boats for Sale




Motor Boats



Sailing Boats




Inflatable Boats




Other

## Product Presentation per product or service

Latest Products - View All Product Presentations



Introducing the all-new Benetti Ocean 340



Amathus Aegeas Ltd

## Chartering Services



### O'CEANOS


my O'CEANOS - Built by Mondomarin in 2006, ref:2013 L.O.A. 160R, 12-14 guests in 7 cabins (four doubles and three twin, all with en-suite facilities), crew 11. Cruising speed 15 knots Upper deck: Owner's suite with king size bed, walk-in closet and private office. Main deck: One VIP suite with king size bed and an adjacent living cabin. Lower deck: Two Double cabins with queen size beds, and two Twin cabins each with a Pullman berth. All cabins have ensuite facilities. SAT COM (phone/fax/data) SSB Transceiver MF/HF HF radio Internal Telephones Personal computer Internet & e-mail access. Plasma LCD monitors and Home Theatre Systems. 1 iPod dock in all salons and cabins. Satellite TV DVD/CD/Radio Player. Playstation. CD/Book/EVD/PS2 Game Library, CD players on all decks outside. Satellite of connections and AV's: 1) Mobile 3G Internet Connection Vodafone and Cosmote 7-14Mbps 2) Air play for Apple devices on main salon and sundeck. In other areas there is ear or dock station for the audio connection 3) Movies and TV channels. All main salon and owners salon exist Dune Player with almost 1000 movies (most of them are 3D) 4) All the TVs are HD (main and owner's cabins TVs are also 3D). All the cabins and salons have N200A Channels and Dvd players 5) PS4 and Xbox on the main salon and can be transferred to the Owners salon.

€195.000 (July & August), Euro 165.000 (June & September) Euro 145.000 (Other months)/week

[Ebook Now](#)

## Yacht Services

AMATHUS AEGEAS LTD



Provision of tailor made yacht solutions designed for the most demanding needs of modern day yacht owners and operators. Our range of services cover every aspect of yacht ownership and operation.

**SERVICES OFFERED:** Yacht Logistics, Shipping, Provisioning, Shipping and Itinerary, Supervision of loading / unloading, Logistics support, Yacht Transport Insurance, Customs clearing, Yacht Support, Berth arrangements, Bunkers / Lubricants, Maintenance, Fresh & Spare part provisions, Technical support, Yacht clearing services, Yacht Consultancy, Clearing consistency, Registration inquiries, Yacht registration, VAT recovery, Crew assistance, 24 / 7 assistance.

[Contact us](#)

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Fax: +357 25862171  
info@amathus-aegeas.com.cy

**Head Banner** - Large image of yachts at a marina.

**Side Banner 1** - Advertisement for RYA International Certificate.

**Middle Banner** - Advertisement for Benetti Ocean 340 yacht.

**Side Banner 2** - Advertisement for Nautilus yacht equipment.

**Footer Banner** - Advertisement for Dacor advertising & media Ltd.

**REGISTER FOR FREE** - Form with fields for Name, Email, Country, and a Sign Me Up button.

**Footer:** Cyprus Yachting logo, social media icons, and contact information: PO Box 1670, 2011 Limassol, Cyprus. Copyright © 2021 Dacor Advertising & Media LTD. All rights reserved.

## SUBMISSION FORM

Please carefully fill out your details in the form below, and send it via fax or hand it over to one of our representatives.

Date .....

Name ..... Surname .....

Position ..... Company .....

Address .....

P.O.Box .....

Company's Register Name .....

Tel: ..... Fax: .....

E-mail: ..... Website .....

Issue Insertion.....

.....

Total amount .....

Prices do not include V.A.T

By signing this document I certify that I understand and accept all the terms and conditions of Cyprus Yachting magazine (which belongs to DACOR Advertising and Media Ltd). All ads have to be delivered 20 days prior the upcoming edition.

.....

**SIGNATURE** Advertiser

.....

**SIGNATURE** For Dacor

PLEASE FILL IN THE FORM ELECTRONICALLY, SAVE THE FILE TO YOUR DESKTOP AND SEND IT BACK TO US TO [INFO@DACOR.COM.CY](mailto:INFO@DACOR.COM.CY)



**DACOR**  
advertising & media ltd

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